

15.11.18

### Consumer notice

Maadanot is informing the public of metal chips that may be found in a small number of whole wheat-based family pizza, 500 grams, catalog number 7290014218093, expiry date 24.10.09,

All the remainder Maadanot's products, including of whole wheat-based family pizza with an expiry date other than the 24.10.19, are undamaged and are safe to consume.

Maadanot has reported the incident to the food services in the Ministry of Health and is following their instructions. Additionally, Maadanot is working to collect the product from the points of sale.

Maadanot is asking of everyone who has purchased the aforementioned product not to consume it and contact Maadanot's consumer service call center at the number 1800-282844.

We apologize for the localized incident. We will carry on working towards assuring the quality and standards of our products.

